

# GHALEB SAIDI

<https://www.linkedin.com/in/ghalebsaidi/> | <https://ghalebsaidi.com/> | [ghalebsaidi@gmail.com](mailto:ghalebsaidi@gmail.com)

## PROFESSIONAL SUMMARY

UI/UX designer with computer science background and startup internship experience combining design intuition with technical understanding to create seamless digital experiences for AI-powered products.

## WORK EXPERIENCE

UX/UI Designer Intern | PM Accelerator - MyHandyAI | Jun 2025 - Sep 2025

- Designed end-to-end mobile app for AI-powered home repair assistant from user research through final implementation
- Conducted user interviews with 4 participants creating data-driven personas that shaped product direction
- Created 50+ wireframes and interactive prototypes establishing comprehensive design system
- Collaborated with cross-functional startup team of 8 including PMs, engineers, and external industry

Sales Associate ABC Lebanon | Aug 2023 - Mar 2024

- Gained business perspective developing understanding of customer needs and market dynamics; insights that inform user-centered design approach

## EDUCATION

Intensive UI/UX Design Bootcamp SE Factory | Jul 2025 - Sep 2025

- Comprehensive program covering end-to-end UX/UI design process from research to prototyping

Bachelor of Science in Computer Science Lebanese International University (LIU) | Oct 2022 - July 2025

- Focus on human-computer interaction and user-centered design principles

## BOOTCAMP PROJECTS

TalentoSwap - Skill Exchange App | SE Factory Bootcamp | Sep 2025

- Designed iOS skill exchange app with 38 screens following Apple HIG, conducting 5 user interviews and competitive analysis

- Executed complete UX process including personas, empathy mapping, information architecture, and usability testing

#### RemotelyX Dashboard | SE Factory Bootcamp | Aug 2025

- Led UX design team for recruitment dashboard reducing manual processing from 15 minutes to 30 seconds

#### Emirates Airlines UX Redesign | SE Factory Bootcamp | Jul 2025

- Conducted UX research to reduce 10% homepage bounce rate through user interviews and competitive analysis

#### NBK SmartWealth App Redesign | SE Factory Bootcamp | Aug 2025

- Redesigned ID verification flow creating dual-platform prototypes reducing camera issues by 80%

### PERSONAL PROJECTS

Monple Finance App (Jan 2025): Personal finance app with voice commands, receipt scanning, and AI assistance

Sarah's Beauty Store (Feb 2025): Responsive e-commerce website with intuitive product browsing

Fashion with Layla (Mar 2025): Fashion e-commerce platform with dynamic product pages

### DESIGN TASKS

Completed design tasks for PM Accelerator (weather app), MBITS Innovations (WeINest redesign), and Patra Technologies (e-book layout)

### CERTIFICATIONS

Microsoft UI/UX Design Fundamentals & Google Wireframing/Prototyping (Nov 2024)

### TECHNICAL SKILLS

Design Tools: Figma, Adobe Illustrator, Adobe XD, Adobe InDesign, Miro, Adobe Photoshop, Adobe After Effects

Programming Languages: HTML, JavaScript, CSS, Python, PHP, SQL, C++, C#, Java

Core Skills: UI/UX Fundamentals, User Research, Design Systems, Design Thinking, Wireframing, Prototyping, AI Product Design, Cross-functional Collaboration

Languages: English (Fluent), Arabic (Native)