

GHALEB SAIDI

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PROFESSIONAL SUMMARY

UI/UX Designer with a Computer Science background and hands-on startup experience, skilled in end-to-end product design, UX research, and AI-integrated workflows. I bridge design and development to create scalable, user-centered solutions that improve usability, consistency, and conversion. Proven ability to collaborate across teams, design systems, and AI-powered applications to deliver measurable impact.

WORK EXPERIENCE

UX/UI Designer Intern | PM Accelerator - MyHandyAI | Jun 2025 - Sep 2025

- Designed an end-to-end mobile app for an AI-powered home repair assistant, improving usability flow and reducing task completion time by ~25%.
- Performed usability testing sessions with 10+ users; implemented insights that enhanced task clarity and user satisfaction.
- Produced 50+ wireframes and interactive prototypes, building a scalable design system that standardized visuals and accelerated development handoff.
- Collaborated with cross-functional startup team of 8 including PMs, engineers, and external industry.

Sales Associate ABC Lebanon | Aug 2023 - Mar 2024

- Gained business perspective developing understanding of customer needs and market dynamics; insights that inform user-centered design approach.

EDUCATION

Intensive UI/UX Design Bootcamp SE Factory | Jul 2025 - Sep 2025

- Comprehensive program covering end-to-end UX/UI design process from research to prototyping.

Bachelor of Science in Computer Science Lebanese International University (LIU) | Oct 2022 - July 2025

- Focus on Human-Computer Interaction, User-Centered Design, and AI-assisted product design principles.

BOOTCAMP PROJECTS

TalenToSwap - Skill Exchange App | SE Factory Bootcamp | Sep 2025

- Designed and delivered a 38-screen iOS app following Apple HIG; user interviews and analysis improved navigation clarity by 25% during testing.
- Executed the full UX process (personas, empathy maps, IA, and testing), translating findings into actionable design enhancements that streamlined onboarding and improved task success.

RemotelyX Dashboard | SE Factory Bootcamp | Aug 2025

- Led a 3-person UX design team to build a recruitment dashboard that cut manual processing time from 15 minutes to 30 seconds, improving operational efficiency by 90%.

Emirates Airlines UX Redesign | SE Factory Bootcamp | Jul 2025

- Conducted UX research and usability testing that informed redesign decisions, reducing homepage bounce rate by 10% and improving booking flow visibility.

NBK SmartWealth App Redesign | SE Factory Bootcamp | Aug 2025

- Redesigned ID verification flow creating dual-platform prototypes reducing camera issues by 80%

PERSONAL PROJECTS

- Monple Finance App (Jan 2025): Built personal finance app with voice commands, receipt scanning, and AI assistance; enhanced personal budgeting usability.
- Sarah's Beauty Store (Feb 2025): Responsive e-commerce website with intuitive product browsing.
- Fashion with Layla (Mar 2025): Created fashion e-commerce platform with dynamic product pages, emphasizing modern UI consistency and accessibility.

Freelance Design Challenges

Completed design tasks for PM Accelerator (weather app), MBITS Innovations (WellNest redesign), and Patra Technologies (e-book layout)

CERTIFICATIONS

Microsoft UI/UX Design Fundamentals & Google Wireframing/Prototyping (Nov 2024)

TECHNICAL SKILLS

Design Tools: Figma, Adobe XD, Illustrator, Photoshop, InDesign, Miro, After Effects.

Web & Code: HTML, CSS, JavaScript, Python, PHP, SQL.

Core Skills: UI/UX Design, User Research, Design Systems, Wireframing, Prototyping, AI Product Design, Cross-functional Collaboration.

Languages: English (Fluent), Arabic (Native)